**Ocean Springs Chamber of Commerce**
**Main Street-Tourism Bureau**
**Ambassador Program Description:**

The ambassador program is a leadership opportunity for chamber members who are dedicated to serving as official chamber representatives to the larger Ocean Springs community. The mission of the ambassador program is to cultivate community leaders who will serve as the link between current members, prospective members, visitors, and the community. Our ambassadors' program is a great way to get engaged with the business community. The ambassadors are a highly visible prestigious group of volunteers who give their time to provide a crucial link between the Chamber, its members, and the community. Our ambassadors are passionate about the Chamber and their involvement not only benefits our organization, but their participation within the community helps their own business exposure as well.

Chamber ambassadors will represent the chamber at all times. They will also be visible at many community special events held for current and prospective members and in conjunction with other chamber organizations in the community when necessary. Ambassadors will be used in marketing materials and social media campaigns for the chamber. These chamber members have the unique opportunity to develop and receive advanced training in communication, public relations, marketing, and interpersonal skills.

**Ambassadors are:**
-A positive representative of the Ocean Springs Chamber of Commerce at all times
-To be knowledgeable of basic facts about Ocean Springs Chamber of Commerce at all times and aware of current chamber programs, activities, and special events
-To be responsive to service requests, reliable, punctual, and properly attired for events and meetings

**What does an Ambassador do?**
-Are the greeting committee at Ribbon Cuttings
-Assist with duties and tasks related to events put on by Ocean Springs Chamber of Commerce
-Develop an expanded knowledge of the Ocean Springs Chamber of Commerce and community economic development programs in Ocean Springs
-Represent Ocean Springs Chamber at various events
-Work with a diverse group of current chamber members and provide tips on being a successful local business
-Assist with a variety of Ocean Springs Chamber of Commerce related tasks: ambassador postcards, greeting packages, marketing materials, social media campaigns, write thank you letters following networking events.
-Attend all required meetings, retreat, and training
-All other duties assigned

**Qualifications to become an Ocean Springs Ambassador are:**

-Must be an Ocean Springs Chamber member in good standing
-Demonstrate strong communication (written and verbal) and interpersonal skills
-Exhibit leadership, initiative, dependability, discipline, and enthusiasm
-Commitment to serve as an Ocean Springs Chamber Ambassador for one year

**Please fill out the details below and return to the Chamber offices. Once received, each application will be reviewed for future communication about the potential for the program.**

**Name:** _____
**Company:** _____
**Address:** _____ **City:** _____
**State:** _____ **Zip:** _____
**Phone:** _____ **Email:** _____
**Why you want to be a part of the Ocean Springs Chamber Ambassador Program:**
_____
_____
_____

*After review of completed form, you will be contacted with networking details.

***(Office)Date Received:*** _____